Promoting your Tiny Towns Fund grant on social media

We've prepared this guide to posting about your project on social media.

# Facebook suggested copy

Great News! We’ve received a Tiny Towns Fund grant thanks to @Regional Development Victoria.

This means we can (insert a brief description of how the funding will help your organisation, for example, provide new equipment, build better facilities, bring more people together in the community, attract more volunteers, build better social connections in our community, offer more chances for people to enjoy everything our town has to offer)

We’re excited to receive a Tiny Towns Fund grant from @Regional Development Victoria to help support people in our community.

This grant will allow us to (insert a brief description of what the funding will achieve or deliver, ie….) in (insert community/town).

(Insert town) locals can soon look forward to (insert a brief description of what the Tiny Towns grant will achieve for your community).

This is thanks to a Tiny Towns Fund grant from @Regional Development Victoria.

Stay tuned for updates or reach out to us for more information (include contact details).

We’re delighted to announce we have received a Tiny Towns Fund grant from @Regional Development Victoria to (insert brief description of what the funding will achieve).

We’ll be (insert brief description of next steps to take people on the journey of your Tiny Towns project…ie, we’ll be buying equipment over the next month, sourcing the best materials we can find etc…)

For more information on the Tiny Towns Fund, visit [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

# X/Twitter suggested copy

We’ve received a grant from @RD\_Vic’s Tiny Towns Fund!

This will help us (insert brief description of next steps).

For more information on the Fund, visit [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

We’re excited to have received a Tiny Towns Fund grant from @RD\_Vic to help support our community.

This grant will allow us to (insert a brief description) in (insert community/town).

For more about the Fund, visit [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

We’re (insert a brief project description) thanks to @RD\_Vic’s Tiny Towns Fund!

Stay tuned for updates or reach out to us for more information (include contact details).

We’re delighted to have received a Tiny Towns Fund grant from @RD\_Vic!

We’ll be (detail project/next steps).

Stay tuned for more updates!

# Instagram suggested copy

We’ve received a grant from Regional Development Victoria’s Tiny Towns Fund!

This will help us (insert brief description of next steps).

For more information on the Fund, visit [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

We’re excited to have received a Tiny Towns Fund grant from Regional Development Victoria to help support our community.

This grant will allow us to (insert a brief description) in (insert community/town).

For more about the Fund, visit [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

We’re (insert a brief project description) thanks to Regional Development Victoria’s Tiny Towns Fund!

Stay tuned for updates or reach out to us for more information (include contact details).

We’re delighted to have received a Tiny Towns Fund grant from Regional Development Victoria!

We’ll be (detail project/next steps).

Stay tuned for more updates!

# Tips

## Facebook

* If you type the “@” followed by our username – Regional Development Victoria on Facebook, it will create a link to our page and generate a notification. This will ensure that we see your post.
* A great way to promote the hard work of your organisation is to call out how you will use the Tiny Towns Fund grant to support your community and the difference it will bring to locals.
* The saying “a picture is worth a thousand words” really is true. Share a photo related to your project.
* You can also share the custom social media tile we have prepared for you.
* You can link to RDV’s Tiny Towns Fund page for people to visit to get more information - [rdv.vic.gov.au/tinytownsfund](http://www.rdv.vic.gov.au/tinytownsfund)

## X/Twitter

* Remember that X/Twitter has a 280-character limit, so keep your post short, sharp and to the point.
* Use pictures related to your project or our custom social media tile to help tell the story.

## Instagram

* We don’t have an account for you to tag, so please mention ‘Regional Development Victoria’s Tiny Towns Fund’ near the top of your post.
* Instagram doesn’t have the same character limit as X/Twitter, but it will cut off the caption after the first three lines, so it’s ideal to keep word count to a minimum.
* Instagram is a great place to share any project related pictures you have – the more the merrier.